



presented by **citibank**

Inaugural Salsa Challenge



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Underwritten by

November 12, 2011

Wolf Pen Creek Amphitheater, College Station

ENTRY FORM

(Return by October 11, 2011)

NAME _____ Age: _____

EMAIL _____

ADDRESS _____ PHONE _____

CITY _____ STATE _____ ZIP _____

TYPE OF SALSA _____ (i.e. hot/cold, cooked/raw, green/red, etc.)

CONTEST DIVISION (CHECK ONE)

AMATEUR (\$25)

PROFESSIONAL (\$40)

YES or NO Participate in People's Choice?
(circle selection)

If professional, please be sure to list affiliated restaurant or business:

By entering in the contest you agree that you have read and agree to the guidelines and to the following: "All participants shall indemnify, keep and hold harmless Brazos Valley Worldfest, its sponsors and all related persons and entities including directors, management personnel, employees, contractors, volunteers, agents, representatives and attorney from and against any and all claims, demands, actions, liabilities, damages, losses, costs and expenses (including attorney fees, court costs, and other professional fees), or judgments arising out of, or in connection with, any claim, demand or action made by any third party, if such are sustained as a direct or indirect consequence of participation in the Brazos Valley Worldfest Inaugural Salsa Challenge to be held at Wolf Pen Creek Park in College Station, TX." - Contestant initials here _____

^Return the above portion, along with payment, to the address listed below.^

Make all checks payable to: Brazos Valley Worldfest

Mail Entry Fee and Form to: Kim Fox
c/o Brazos Valley Worldfest
1245 TAMU
College Station, TX 77843-1245

Professional entries must be postmarked **AND PAID** by October 11, 2011.

For more information, please contact:

Kim Fox, Festival Coordinator - Brazos Valley Worldfest, (979) 862-6700,
kfox@tamu.edu.

SALSA CHALLENGE DIVISIONS AND RULES

SCHEDULE OF EVENTS

| | |
|---------------------------------------|---|
| Professional Registration Deadline: | October 11, 2011 |
| Event Location: | Wolf Pen Creek Park & Amphitheatre |
| Event Date: | November 12, 2011 |
| Contestant Check-in & set up: | 10:00-10:30 AM |
| Mandatory Chef's meeting: | 10:30 AM |
| Turn in & Official Tasting by Judges: | 11:30 AM (Amateur) noon (Professional) |
| Salsa Tasting by Public: | 11:00 AM - 2:30 PM |
| Awards: | 3:00 PM |

CONTESTANT should provide:

- 16 ounces of Salsa for judging and a container to transport salsa to event site.
- Professional entries need to also provide at least 3 gallons of salsa for public consumption, serving bowl/container, display decorations or costumes, clean-up materials

DIVISIONS

AMATEUR DIVISION - ENTRY FEE: \$25

Amateur entries must be homemade and not produced or packaged commercially in any way. Entry fee includes one Brazos Valley Worldfest Salsa Challenge t-shirts. Amateur contestants are not allowed to sell or distribute their salsa entries. We also ask that you submit an ingredient list. We do not need to know portions of ingredients.

Amateur Division Prizes:

| | |
|-----------------------|---------|
| 1 st Place | - \$100 |
| 2 nd Place | - \$50 |
| 3 rd Place | - \$25 |

PROFESSIONAL DIVISION - ENTRY FEE: \$40

This division is comprised of commercial contestants, restaurants or companies who sell their salsa product to the public. Professional entries must include a copy of their manufacturer and/or health permit with their entry. We also ask that you submit an ingredient list. We do not need to know portions of ingredients. No prize money is awarded in this division. Contestants compete for a traveling trophy, a plaque and "bragging rights".

Professional Division Prizes:

| | |
|-----------------------|------------------------------|
| 1 st Place | - "Scoville Scorcher" Plaque |
| 2 nd Place | - "Sizzling Savina" Plaque |
| 3 rd Place | - "Holy Molé" Plaque |

People's Choice - "Grandma Would Be So Proud" Plaque

FOR PROFESSIONAL DIVISION PARTICIPANTS - BRAZOS VALLEY WORLDFEST SALSA CHALLENGE will provide:

Tents, table for display and distribution (6-foot), chips for tasting, sampling cups, uniform entry containers, FUN!

ADDITIONAL CHALLENGE RULES AND INFORMATION

- No eating, drinking or smoking will be tolerated in the food distribution or judging area.
- Brazos Valley Worldfest will provide each contestant with an anonymous containers for their entry. You will transfer your submission to these containers at turn-in time.
- Professional entries who participate in the People's Choice Challenge must clean their table and remove all of their trash after the 2:30 p.m. tasting closure. No samples can be given after the ticket sales close at 2:30 p.m. Any leftovers must be taken with you and not distributed.
- Salsa must be kept in a thermal container or on ice throughout the day.
- Bare hand contact with ready-to-eat food is not permitted.
- Entries will be judged on: Aroma, Flavor, Consistency, Heat and Appearance.
- Public Tasting - \$2 ticket includes samples of all Professional entries and People's Choice voting slip.
- Contestants must be present to accept their awards.
- All pre-registered Amateur contestants will receive event t-shirts. Entries will be allowed to sign-up the day of the event but will not be guaranteed a t-shirt. Professional entries must pre-register for People's Choice consideration. If you register the day of, you will only be evaluated for the 1st, 2nd or 3 place awards.

* The list of ingredients is for health and safety reasons only and does not require recipe methods or amounts.

