

FRIENDS OF THE FESTIVAL NEWSLETTER



presented by **citibank**

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Brazos Valley Worldfest Promotional Video Online

Festival planners are excited to introduce the 2010 promotional video to the community. The video highlights all aspects of the 2009 festivities with photography set to music. Were you caught celebrating and learning about cultures around the world?

Check out the video on the festival website at, <http://www.brazosvalleyworldfest.org/about.html>.

Brazos Valley Worldfest Honored at Conference

Brazos Valley Worldfest was honored at the annual Texas Festival and Events Conference that took place in Houston, July 7-11, 2010. The conference is an opportunity for festival planners from across Texas to network and learn about the latest trends in event planning.

The 2009 Brazos Valley Worldfest was recognized with marketing awards for the Best Event Photo (see right, taken by Meghan Seidel) and Best Event E-newsletter for events under \$75,000. Kim Fox, festival coordinator, accepted the awards on behalf of festival planners.

"I was so excited to see Brazos Valley Worldfest recognized in two categories since this was our first year to apply," stated Kim. "There was a lot of great competition as usual and I hope we continue to be recognized for our marketing and programs for many years to come!"



Produced and Edited by:

**Texas A&M University
Office of International
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International Facts

Did you know?

- More than 11 percent of Costa Rica's territory is reserved as national parks
- Jamaica is only 51 miles (82 kilometers) across at its widest point.